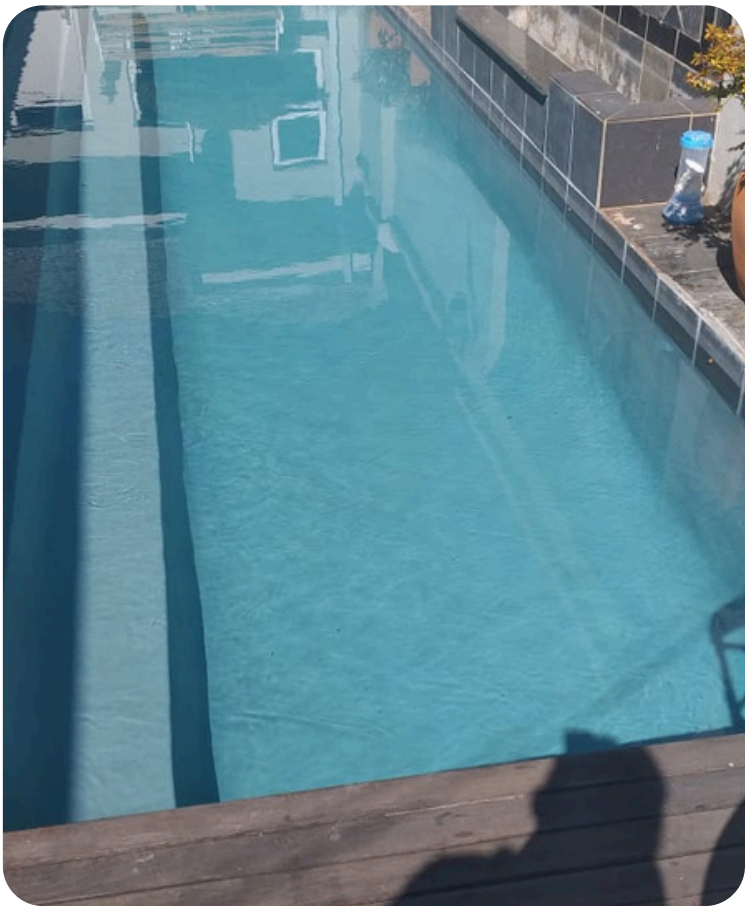
OVER 50 YEARS OF
CONCRETE EXCELLENCE

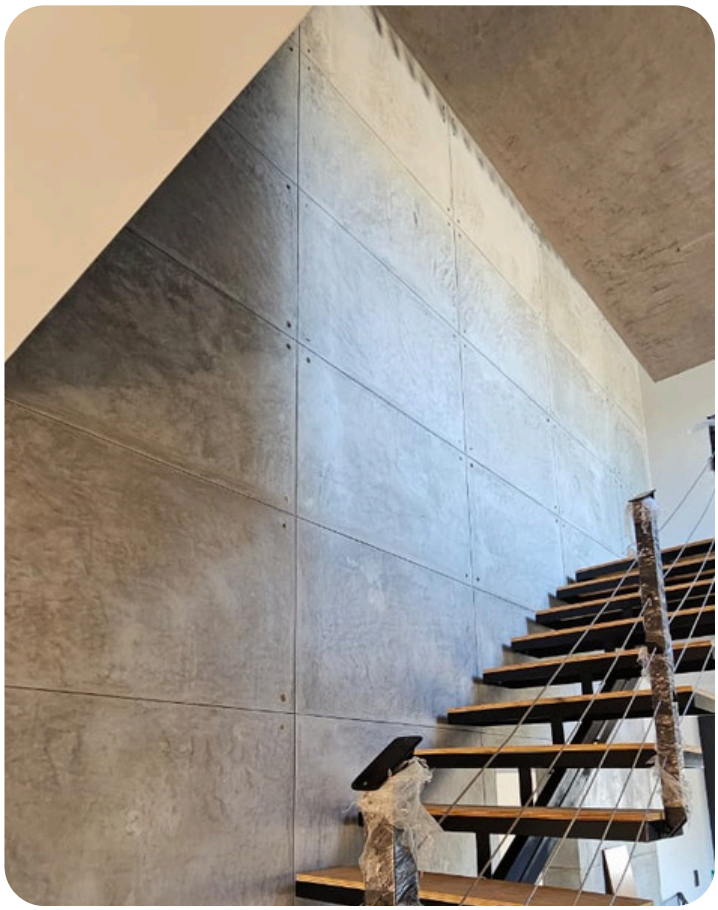
Samson
Technologies cc



# Boost Your Contracting Profits with the Samson System







Samson Technologies cc

# OVER 50 YEARS OF CONCRETE EXCELLENCE

**Floor Renew**: For transformation of plain concrete floors




**Roof Renew**: For long life refurbishment of concrete roof tiles, asbestos cement roofing, and corrugated iron roofs




**Samson Technologies CC** has developed a group of highly effective materials for the contracting community. Special advantages of the Samson systems are that their application does not need highly skilled workers and are alternatives to much more expensive materials (such as, Epoxies and Urethanes) and therefore sell at superior margins.

**Wall Renew**: For the treatment of damage as a result of rising damp and decorative






www.samson.co.za 011 462 2666 info@samson.co.za

**Floor Renew** costs about R380 per square meter (to be adjusted according to location for transport costs) The contractors installed price depends on what your particular market will bear, but should be 2 times your material and labour costs. Illustrative example... (per square meter)

| | |
|---|---|
| Materials : | R160 |
| Labour: | R180 |
| Total cost : | R340 |
| Selling price: | R650 |
| Potential Profit: | R310 |

## Benefits for Sales promotion:

**Floor Renew**:Extremely hard wearing. Available in various colours. Sealed against staining, Modern style, Non-slip when wet.

**Roof Renew**: One coat equals 10 coats of conventional roof paint. Unlike roof paint it is cement based and restores colour and integrity with a protective layer of high strength cement matrix. A water repellency induction spray is used to increase longevity and the useful life is more than 15 years where as conventional roof paint degrades within 5 years. The total system is more costly than roof paint but the extra cost is easily recovered within a few years. For hot climates Roof Renew in a light reflective colour repels radiant heat and is therefore effective in South Africa's hot summer climate.

**Wall Renew**: This system includes water proofing bonding agent (P3X) a water tight plaster,(Crystal Skim), Water repellency (Siloxane Solution) and WallCoat cement based final finishing which comes in a range of colours. Customer ignorance has allowed unscrupulous contractors to quote excessive prices for correction of rising damp. A useful precursor to treatment is the use of a temperature detection device like a flir camera to accurately determine the source and amount of penetrating water.

**Pool Renew**: Pool Renew restores degraded cement coating and provides opportunities for different colours. Pool Renew may be applied by brush and if followed with a methacrylate acid proofing sealer will give years of effective service.
Without needing the extra cost of pigment plain cement coloured Pool Renew effectively makes water retaining structures (such as city reservoirs) water tight even against water pressure. Some severely cracked reservoirs will need Samson system crack repair (Consult Samson for correct product and application).

**Case Studies**: On request Samson will provide photos of the above products in actual use.



